



WHILE SUPPLIES LAST  
NO RAINCHECKS  
NO SALES TO DEALERS

**1-DAY**

**SALE**

# Seafood SPECTACULAR

**Saturday, March 1st**  
**8 AM TO 4 PM**



Fresh Atlantic Salmon Fillets... **8.99** lb

Fresh - Wild Cod Fillets..... **8.99** lb



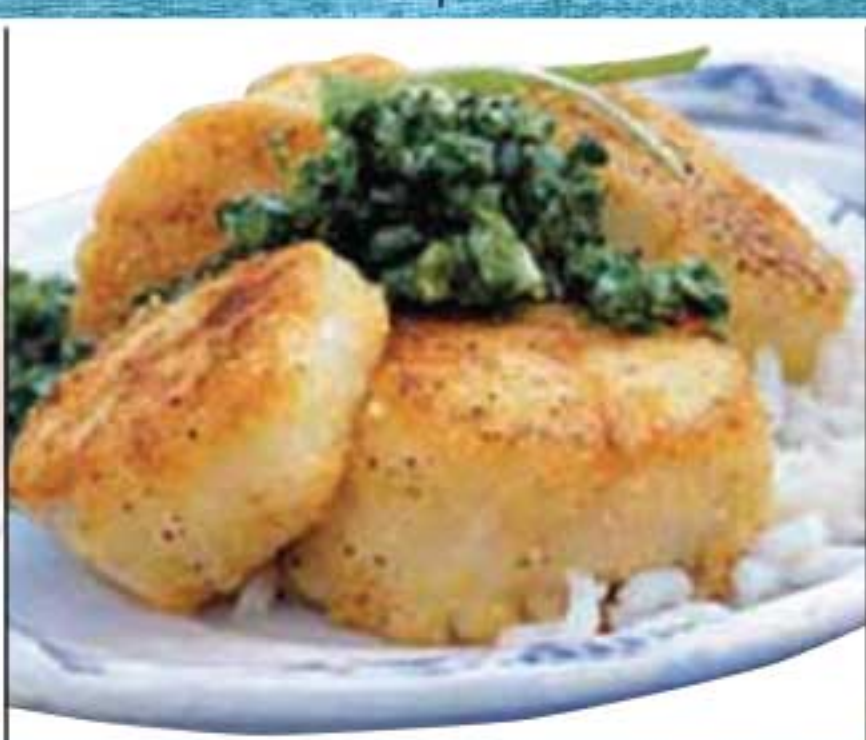
Wild Sockeye Salmon..... **12.99** lb

Wild Ahi Tuna Steaks..... **6.99** lb



Wild - Canadian Walleye Fillets..... **14.99**

Wild - Butterflied Lake Perch Fillets..... **11.99** lb



16-20 ct - Wholey Cooked Shrimp..... **6.99**

Wild - U12 Sea Scallops..... **14.99** lb

8 oz - Stuffed Salmon with Crab.... **5.99**



Wild - Warm Water - 10-24 oz Lobster Tails..... **24.99** lb

Wild - Red King - 20 & Up Crab Legs..... **24.99** lb

Wild - 5-8 ct Snow Crab Clusters **8.99** lb





WHILE SUPPLIES LAST  
NO RAINCHECKS  
NO SALES TO DEALERS

**1-DAY**

**SALE**

# Seafood SPECTACULAR

**Saturday, March 1<sup>st</sup>**  
**8 AM TO 4 PM**



5 LB BOX

Alda Cello Cod

**34.99**



5 LB BOX

Alda Cello Haddock

**29.99**



5 LB BOX

Icelandic Cod

**45.99**



5 LB BOX

Icelandic Haddock

**39.99**



Bulk Cod or Haddock Loins

**5.99 lb**



5 LB BOX

Pollock

**14.99**



Bluegill Fillets

**11.99 lb**



Wild Red Snapper Fillets

**10.99 lb**



Wild Halibut Fillets

**24.99 lb**



Wild Grouper Fillets

**11.99 lb**



Wild Mahi Mahi Fillets

**6.99 lb**



26-30 ct - Bulk - Gulf Brown Raw Shrimp

**6.99 lb**



1 LB BAG

Wholey - 26-30 ct EZ Peel Raw Shrimp

**4.99**



3 LB BOX

16-20 ct - Breaded Fantail Shrimp

**14.99**



2-4 ct - Bulk - Jumbo Frog Legs

**7.99 lb**



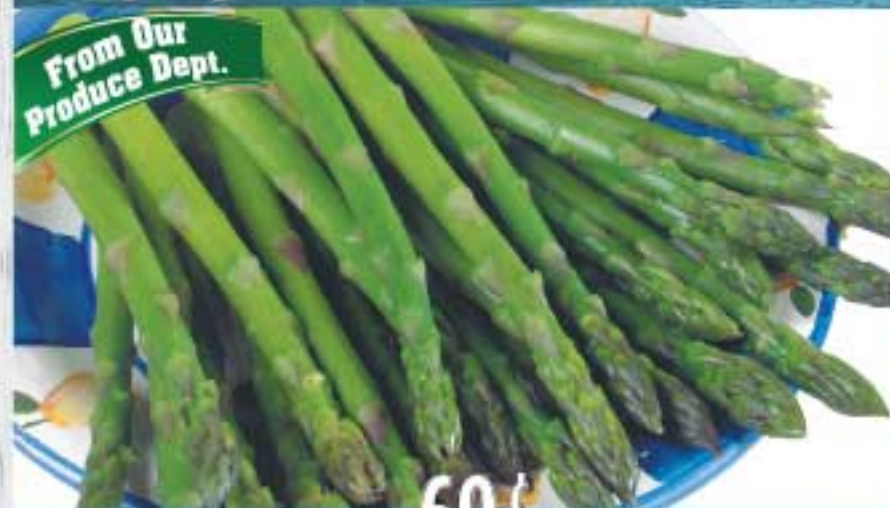
Wild - Whole Cooked Crawfish

**4.99 lb**



2.75 oz - Ready to Cook! Escargot

**7.99**



From Our Produce Dept.  
Lemons..... 69¢ ea  
Asparagus

**2.99 lb**



ONE DAY ONLY!

16 oz Marble Rye Bread

**1.99**



ONE DAY ONLY!

Shredded or Chopped Coleslaw

**2.99 lb**

**CHARDONNAY**

**PINOT GRIS**

**ROSÉ**

**SAUVIGNON BLANC**

**PINOT NOIR**

Pairs with Lobster, Shrimp, & Scallops

Pairs with Cod, Walleye, & Scallops

Pairs with Shrimp & Salmon

Pairs with Pollock, Grouper & Mahi Mahi

Pairs with Salmon and Ahi Tuna





# piggly wiggly.

shopthepig.com

prices in this ad good wednesday 2/26/25 through tuesday 3/4/25



**fat tuesday**  
is March 4th



**4.99**

4 ct

**Paczkis**



From Our Bakery!

**BUY 1 GET 1 FREE**

9.0-24.05 oz Select

**Gorton's Breaded Fish or Shrimp**



**3.99** ea

16 oz Select

**Sugardale Sliced Bacon**



WHEN YOU BUY MULTIPLES OF 4 OR 4.79 EA

**4/\$12**

6 pk, 16.9 oz Bottles

**Pepsi or Mtn Dew**



**2/\$5**

6 oz Blackberries or Pint Blueberries



**1.99**

5 lb Bag Idaho

**Russet Potatoes**



**99¢**

When you redeem **2000 pig points**



**1 lb Premium Strawberries**

LIMIT 2

Regular Sale Price... 1.99

**2.99**

When you redeem **2000 pig points**



Select 48 oz **Kemp's Ice Cream**

Regular Sale Price... 3.99

**4.99**

When you redeem **2000 pig points**



20-26.82 oz **Brew Pub Lotzza Motzza Pizza**

Regular Sale Price... 5.99



**2/\$5**

6-8 oz **Kraft Shredded Cheese**

**5/\$3**

5 oz **Food Club Tuna**



**10/\$10**

4.5-5.3 oz **Dannon Remix or Oikos Greek Yogurt**



**5/\$4**  
10-15.5 oz **Food Club Tomatoes or Variety Beans**



WHEN YOU BUY MULTIPLES OF 4 OR 1.49 EA

**4/\$5**

7-11.88 oz Select **Banquet Entrees or Pot Pies**



**2/\$6**

24 oz **Brownberry Bread**



WHEN YOU BUY MULTIPLES OF 2 OR 1.99 EA

**2/\$3**

64 oz **Food Club Apple Juice or Apple Cider**



WHEN YOU BUY MULTIPLES OF 3 OR 3.99 EA

**2.49**

14.5 oz Quaker Oat Squares or 10.3-13 oz **Cap'n Crunch or Life Cereal**



**BUY 2 GET 2 FREE**

5-8 oz Lay's Chips  
8 oz Kettle Cooked  
or 6.25-7.6 oz Baked  
10-15.75 oz Lay's, Tostitos or Doritos Dips



**3.49**

46 oz **Tropicana Orange Juice**



**5.49**

6 Mega Roll **Charmin Essentials Bath Tissue** or 4 Big Roll **Bounty Essentials Paper Towels**



AFTER \$2 INSTANT SAVINGS

**14.99**

18 pk, 12 oz Cans **Budweiser or Bud Light**

**BEAVER DAM**  
920-885-5843  
810 Park Ave.

**JUNEAU**  
920-386-2972  
100 South Westem Ave.

**LOMIRA**  
920-269-4015  
325 East Ave.

**MAYVILLE**  
920-387-3220  
1440 Horicon St.

**RANDOLPH**  
920-326-5800  
164 Kienow Dr.





# fresh favorites

**2.99** ea  
3 ct California Romaine Hearts  
Romaine Lettuce...1.69/lb



**2.99** lb  
Tender Green Asparagus

**3.99** ea  
2 lb Bag California Mandarins  
or 3 lb Bag Navel Oranges

**2.99** lb  
Extra Large Red or Green Seedless Grapes

**69¢** ea  
California Fancy Lemons or Fresh Limes

**2/\$4.50**  
8 oz Whole White Mushrooms

**2/\$7**  
5 oz Fresh Express Organic Tender Greens Salad Blends

**99¢** ea  
California Jumbo Navel Oranges

**1.49** lb  
Washington State Pink Lady or Fuji Apples

**1.69** lb  
California Cauliflower

**99¢** lb  
Jumbo Red, White or Sweet Onions

**1.69** lb  
Washington State Cosmic Crisp Apples

**3.99**  
3 lb Bag Wisconsin Pink Lady or Evercrisp Apples

**79¢** lb  
Green Cabbage

**2.99**  
3 lb Bag Green Giant Red or Gold Salad Potatoes



# fresh floral

**11.99**  
Crystal Clear Bouquet

**14.99**  
Garden Party Bouquet

**18.99**  
6 inch Plants of Steel

**19.99**  
Pick your Pick Bouquet



# beverage center

WITH CARD All Items Are With Card

**11.99**  
24 pk, 12 oz Cans Pepsi or Mtn Dew

**5.99**  
6 pk, 5 ltr Bottles Coke, Sprite or Diet Coke

**3/\$15**  
WHEN YOU BUY MULTIPLES OF 3 OR 8.69 EA  
12 pk, 12 oz Cans or 8 pk, 12 oz Bottles 7UP, RC Cola or A&W Root Beer

**2/\$5**  
WHEN YOU BUY MULTIPLES OF 2 OR 2.79 EA  
2-ltr Bottles 7UP, RC Cola or A&W Root Beer

**2/\$16**  
12 pk, 12 oz Bottles Gatorade

**2/\$11**  
6 pk, 12 oz Cans Bubbl'r

**2/\$8**  
14 oz Core Power

**6.99**  
6 pk, 12 oz Cans Rockstar Energy Drink



# health, home & pet

WITH CARD All Items Are With Card

**4.99**  
42 oz Tide Simply

**4.99**  
12 Double Roll That's Smart Bath Tissue

**3.49**  
80 ct Simply Done Fabric Softener Sheets

**3.99**  
4 pk Simply Done Facial Tissue

**1.99**  
10-15 ct Simply Done Trash Bags

**2.49**  
90 ct Simply Done Sandwich Bags

**2.29**  
19.4 oz Simply Done Liquid Dish Soap

**2.29**  
100 ct That's Smart Paper Plates

**3.99**  
3.1-5.4 oz Select Crest Toothpaste

**7.49**  
Jumbo Size 1-7, 18-46 ct Luv's Platinum Pro Diapers

**6.99**  
AA, AAA, C, D, 9-Volt Select Duracell Batteries

**6.99**  
2-3 oz or 5 ct Select Aspercreme or Icy Hot Patches

**6.29**  
10 lb Select Paws Cat Litter

**2/\$5**  
4 pk 9 Lives

**12.99**  
6 lb Rachel Ray Cat Food

**9.99**  
6 lb Rachel Ray Dog Food



# pig points+

- Buy Featured Products
  - Scan Your Piggly Wiggly Rewards Card
  - Earn Pig Points
  - Use Pig Points on Product or Fuel Savings\*
- \*At participating fuel stations

# THIS WEEK'S FEATURES...

**1800 pig points+**  
SAVE 6¢ Per Gallon of Gas with Piggly Wiggly Card and One 11 oz Steenstra's Almond Windmill Cookies

**1500 pig points+**  
SAVE 5¢ Per Gallon of Gas with Piggly Wiggly Card and One 12 oz Butterball Turkey Bacon

**1500 pig points+**  
SAVE 5¢ Per Gallon of Gas with Piggly Wiggly Card and One 3 lb Bag Russet Potatoes





# dairy & frozen

digital coupons



5.3 oz Ratio Yogurt



4/\$6 SALE PRICE Less Digital Coupon Offer

4/\$5 FINAL COST Limit (3) Offers Per Card

5 oz Oui Yogurt



4/\$6 SALE PRICE Less Digital Coupon Offer

4/\$5 FINAL COST Limit (3) Offers Per Card



2.99 14 oz Weyauwega Cheese Spread



3.29 Half Gallon Lactaid Milk



6.99 22.5-26.1 oz Village Pub Pizza



2/\$3 4-5 ct Pillsbury Dough



6.49 2 pk Nordic Waffles Breakfast Sandwich



3.99 24 ct Food Club Waffles or Pancakes



3.49 16 oz Food Club Deluxe American Cheese



3.99 2 pk Lunchables Grilled Cheesies



2/\$6 16 oz Onion Rings or 28-32 oz Select Crav'n Flavor Potatoes



2.69 8 oz Food Club Grated Parmesan



3.49 9-12 oz Food Club String or Stick Cheese



2/\$7 9.25-13 oz Marie Callender's Bowls or Healthy Choice Steamers



1.99 16 oz Select Food Club Premium Vegetables



2.79 3 pk Food Club Snack Classics



2.49 1 lb Parkay Quarters



5.99 11.5-16 oz Select Milwaukee Pretzel Company Pretzels



2/\$5 1 qt Dean's Sherbet



6.49 40-48 oz Starbucks Iced Coffee



3.49 6.5 oz Reddi Wip



4.49 6 pk Weight Watchers Fudge Bars



5.99 8 pk Crav'n Flavor Ice Cream Cones



# grocery essentials



7.99 12 oz or 10 ct K-Cups Green Mountain or McCafe Coffee

16 oz Food Club Coffee Creamer...2.99



3.39 24 oz Split Top, White or Wheat Country Hearth Bread



3.99 28 oz Jif Peanut Butter, 11-14 oz Kashi Cereal or Bear Naked Granola



2/\$5 7 oz Cheez-It or 8 pk Keebler Sandwich Crackers



99¢ 1.5 oz Berres Brothers Single Pot Coffee



4/\$5 16.5-18.3 oz Food Club Cake or Brownie Mix or 16 oz Frosting



3.99 18-25 oz Large Size Post Cereal



3.99 5 pk Select Nature Valley Protein or Wafer Bars or Protein One



3.49 18.5 oz Canister Food Club Hot Cocoa



3.69 Pearl Milling 32 oz Pancake Mix or 24 oz Syrup



2/\$5 128 oz Food Club Vinegar



3.49 24-32 oz Select Vlasic Pickles



2.69 64 oz Langer's Juice



2.49 10 pk Kool-Aid Jammers



2/\$6 11.5-13.6 oz Velveeta Skillets



79¢ 5.5-7.25 oz Food Club Mac & Cheese



2.99 15-24 oz Classico Pasta Sauce



1.89 18.5-19 oz Food Club Chunky Soup



3.49 46 oz V8 Vegetable Juice or 64 oz Campbell's Tomato Juice



3.99 12-15 oz Kraft Miracle Whip, Real Mayo, or Aioli



3.99 45 oz Prego Pasta Sauce



2/\$7 9 oz Select Snack Factory Bites or 7-8 oz Cape Cod Chips



3/\$5 1.62 oz Food Club Water Enhancer



4.29 20 ct Bags Twinnings Tea



3/\$3 14.5 oz Swanson Broth



2.89 16 oz Delallo Pasta



1.29 4 oz Jar or 2 pk, 2 oz Gerber 1st Foods



2.99 46-48 oz Indian Summer Applesauce



4.49 7.4-10.05 oz Sharing Size M&M's, 13 oz Life Savers, 15.6 oz Skittles or Starburst



5.99 6.74-7.61 oz Dove Promises



2/\$4 2.5-5 oz King Size Hershey's Candy Bars



2/\$6.50 8-9 oz Old Dutch Crunch or Ripple

While supplies last. We reserve the right to limit quantities and correct all printed errors. Not all varieties available at all locations. Prices subject to date and local taxes. If applicable, No extra charges. Purchase requirements are calculated after promotional discounts, and before tax, and does not include gift cards, lottery, tobacco, health & beauty care or other restricted services. All prices with card are \$1.00 more by using your Piggy Backwards Card. Free promotions will be applied to items of best value. Get the information comes direct from the manufacturer (We always check the label, as prices do change). Contact the manufacturer with additional questions.

# Cold Weather



Warm-Up Sale

4.49

11-12 oz or 10 ct K-Cups Wide Awake Coffee



3.49

32 oz International Delight Coffee Creamer



2/\$4

18-19 oz Select Progresso Vegetable Classics Soup



BUY 2 GET 1 FREE

14.5-15 oz Chef Boyardee



2/\$3

16 oz Food Club Wide Egg Noodles or Lasagna



4/\$5

24 oz Hunt's Spaghetti Sauce



2.99

8-10 pk Quaker Instant Oatmeal



5/\$5

10.75 oz Select Campbell's Chicken Noodle or Tomato Soup



16 oz Crav'n Flavor Saltines...2/\$4



**THE PERFECT PAIRING  
PIZZA AND BEER**



**2/\$10**  
2036-25.49 oz  
Connie's  
Thin Crust  
Pizza

**14.49** ea  
18 pk, 12 oz Cans or Bottles  
Coors Light or  
Coors Banquet

AFTER \$5 INSTANT SAVINGS WHEN YOU BUY MULTIPLES OF 2



**9.69** ea  
12 pk, 12 oz Cans or Bottles  
MGD, Miller Extra Light or  
Miller Light

AFTER \$4 INSTANT SAVINGS WHEN YOU BUY MULTIPLES OF 2



**16.48**  
30 pk, 12 oz Cans  
Hamm's

LOWEST LEGAL RETAIL



**meat & seafood**



**2.49** lb  
Center Cut Bone-In  
Pork Rib Roast  
or Rib Chops

**5.99** lb  
Boneless  
English Cut  
Roast

**12.99** lb  
Bone-In  
Ribeye  
Steak

**3.99** lb  
Fresh  
Chicken Drummettes  
or Split Breasts

**2.99** lb  
Stuffed or Seasoned Bone-In  
Center Cut  
Pork Chops

**8.99**  
10 lb Bag  
Chicken Leg  
Quarters

**6.99**  
18.4-27.2 oz - Select Marinated  
Pork Loin  
or Tenderloin

**8.29**  
18-24 oz Select  
Schweigert Natural  
Casing Brats & Wieners

**3.99**  
10-16.8 oz Select  
Eckrich  
Smoked Sausage Ropes

**4.29**  
7-8 oz Select  
Smithfield Prime  
Fresh Sliced Lunchmeats

**2.99**  
8 oz Select  
Smithfield Boneless  
Ham Steaks

**3.99**  
10 oz Select Oven Cravers  
Chicken Kiev  
or Cordon Bleu

**4.99**  
8-10.25 oz Select  
El Monterey Signature  
Enchilada Meals

**6.99**  
16-20 oz Select  
Jones Breakfast  
Sausage Links or Patties

**3.99**  
16 oz Select  
Seafarer Crab Flavored  
Flakes, Sticks or Chunks

**6.99**  
16 oz  
Wholey  
Catfish Fillets

**5.99**  
16 oz  
Wholey Ocean  
Perch Fillets

**5.99**  
10 oz  
Wholey Cooked  
Shrimp Ring

**deli & bakery**



**8.99** lb  
Hard  
Salami

**9.99** lb  
Firesmith  
Flame Grilled  
Chicken Breast

**6.99** lb  
Deli Sliced  
Cady Creek  
Mild Cheddar

**4.99**  
7 oz Shullsburg  
Artisan  
Cheese

**11.99** lb  
Boar's Head  
Honey Coat  
Turkey Breast

**1.99**  
14 oz  
Italian  
Bread

**4.99**  
8 oz Shredded  
BelGioioso  
Parmesan Cheese

**7.99** lb  
Boar's Head  
Colby Jack  
Cheese

**5.99**  
4 ct Large  
All Butter  
Croissants

**3.49** lb  
German  
Potato Salad

**3.49**  
Boar's Head  
10 oz  
Hummus

**6.99**  
5 in Palermo  
Layer  
Cakes

**5.99**  
8 in  
Apple  
Pie

**beer & liquor**



**11.49** ea  
4 pk, 12 oz Cans  
Cutwater  
Cocktails

**12.99**  
15 pk, 12 oz Cans  
Goose Island  
IPA

**15.99**  
18 pk, 12 oz Cans  
Michelob  
Ultra

**18.99**  
8 pk, 12 oz Cans  
High Noon  
Sun Sips

**20.83**  
750 ml Bottle  
Maker's Mark  
Bourbon

**22.46** ea  
1.75 ltr Bottle  
Captain Morgan  
Spiced Rum

**19.98**  
1.75 ltr Bottle  
Korbel  
Brandy

**15.96** ea  
1.75 ltr Bottle  
Smirnoff  
Vodka

**15.68** ea  
1.75 ltr Bottle  
Seagram's 7 Crown  
Whiskey

**11.99**  
750 ml Bottle  
Wollersheim  
Wines

**14.99**  
750 ml Bottle  
Kim Crawford  
White Wines

**10.99**  
1.5 ltr Bottle  
Sutter Home  
Wines

**12.99** ea  
18 pk, 12 oz Cans or Bottles  
Miller High Life

**12.79** ea  
12 pk, 12 oz Cans or Bottles  
Leinenkugel's  
Craft

**10.99** ea  
9 pk, 16 oz Aluminum Pints  
Miller Lite

**10.99** ea  
9 pk, 16 oz Aluminum Pints  
Coors Light

**14.49**  
30 pk, 12 oz Cans  
Keystone Light



# Mr. Pig's Save More in Store Sale

**piggly wiggly**



## *pig points*+

### EARN 3,000 PIG POINTS!



**DOWNLOAD OUR APP!**

- Clip Digital Coupons
  - View Pig Points & Rewards Cards
  - View the Weekly Flyer & More!
- [SHOPTHEPIG.COM/MOBILE-APPS](http://SHOPTHEPIG.COM/MOBILE-APPS)

Save up to **\$300** a week or more when using your Pig Card!

When You Purchase \$15 of the Items Below  
Items listed below in a Single Transaction. While Supplies Last. Sorry No Rainchecks.

- o Buy Featured Products
- o Earn Pig Points
- o Scan Your Piggly Wiggly Rewards Card

Sign up for a **Piggly Wiggly Rewards Card!**

Stop by the service desk to sign up for a Piggly Wiggly Rewards Card. We'll scan a State ID or Drivers License, collect an email and you're all set to start saving!

**2.99**

WITH CARD

19-25 oz

**Food Club Ravioli or Tortellini**



**1.99**

WITH CARD

10 oz

**Food Club Garlic Bread**



**2/\$5**

WITH CARD

8 pk

**Food Club Fruit & Grain Granola Bars**



**3/\$5**

WITH CARD

8 oz

**That's Smart Wafer Cookies**



**1.99**

WITH CARD

14 oz

**Food Club Instant Rice**



**2.99**

WITH CARD

40 oz

**Food Club Vegetable or Canola Oil**



**4.49**

WITH CARD

128 oz

**Food Club Apple Cider Vinegar**



**1.99**

WITH CARD

32 oz

**Food Club Ketchup**



**10.99**

WITH CARD

13 lb

**Paws Cat Food**



**10.99**

WITH CARD

16 lb

**Paws Dog Food**



## February

**COOKIE OF THE MONTH**  
**Brownie Cookie**



**Salads of the Month**



Caprese Pasta Salad



Bang Bang Shrimp Dip

\* Cookie of the Month' and 'Salads of the Month' do not count towards the \$15 purchase to earn 3,000 Pig Points. Only items advertised on this page apply.